

Email Campaigns & More

... with Constant Contact!

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Email Marketing by Constant Contact® is the easy, effective, and highly affordable way to get your message out to your customers, clients, or members-and build strong, successful, and lasting relationships with them. Constant Contact's simple design view makes it easier than ever to create high-impact email newsletters and promotions in minutes, no technical expertise necessary. With more than 400 easily-customized templates, you can create professional, compelling messages your audience will act on. Constant Contact makes it easy for you to manage your contact lists, sign up website visitors, track your statistics, and send automated communications to new subscribers.

Create a new account...

Wondering if email marketing is right for you? Constant Contact offers a free 60 day trial. You can set up your account and send out your first real emails to your personal contacts. When you're ready to commit, Constant Contact provides a variety of levels that match your needs – and the longer you commit, the lower your costs!

Try Constant Contact, FREE for 60 Days!



Set up contact lists and growing them...

Constant Contact's method of contact information management is easy. You can import contact information a variety of ways and organize them into different lists as needed for your various campaigns. They also offer a variety of ways you can draw more people to sign up for your emails including pre-generated code and pages for your website, Facebook integration, a Text Message Sign Up tool, and QR Code set-up.

Create intriguing email campaigns ...

In the "create a new email" section, Constant Contact offers hundreds of email design templates with different color schemes, layouts, and business categories. Not only that, each can be customized with your colors, your logo, your photos, and your content. Once your email is set up, you can set it to send now, or later, to one or more of your email lists, with no worry of your clients receiving two or more of the same email even if they are in multiple lists.

Review your email's success ...

After your email campaign has gone out and has had time enough for your clients to open and review it, you can log back into your account and review how many people the email was sent to, how many bounced

(meaning the email did not get through for a variety of reasons), how many people (and who) opened the email, how many links were clicked and who clicked those links, and how many people forwarded your email on to their personal contacts.

What else does Constant Contact have to offer?

Beyond email marketing, Constant Contact offers a few more exciting products:

“Social Campaigns” involves your social media, allowing you to offer coupons, downloads, and sweepstakes through your social media platforms.

“Offers” makes it easy for you to market coupons and deals to your customer base. It is even set up to give bonus rewards to customers who share your offer with their friends.

“EventSpot” provides a great way to market and manage events, from email invitations to RSVP controlling.

“Survey” is a surveying and polling tool that allows you to ask your contacts a series of questions or just one. Polls can be added to a website too, and give you instant interactivity!

Visit [Constant Contact](#) to learn more about their various services.